

## ***Digital opportunities and challenges in International Development***

Webinar under the HACKDEV4IMPACT Program

24<sup>th</sup> november

10h00 am to 12h00 pm (PT)

### 10h00: Opening Session

**Susana Réfega**, Plataforma Portuguesa das ONGD

**Maria Hermínia Cabral**, Fundação Calouste Gulbenkian

### 10h20: Round Table with the invited Speakers

**Bárbara Ubaldi**, Head of Digital Government and Open Data Team within the Public Sector Reform Division at the Public Governance and Territorial, OECD.

**Lars Erik Forsberg**, EC DG Connect on the New Africa-Europe Digital Economy Partnership.

**Priscilla Comba**, Head of Digital and Technology of Action Aid International.

**Tiago Matos Fernandes**, Study on Digital Governance in PALOP: challenges, opportunities and good practices.

**Adulai Bary**, Co-founder & CEO of InnovLab

### 11h20: Debate

### 12h 55: Closure and Presentation of DevHack4Impact Program

UMA INICIATIVA



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SOLUÇÕES DIGITAIS

PARA O DESENVOLVIMENTO

## Digitalization for Development?

“Digitalization is transforming the world whether we like it or not. Systemic change has already happened. It’s here. It’s also there. It’s everywhere we look. Everywhere we go, whatever we do, revolutionary digital systems are changing us and everything around us: our economy, our society, our politics, our everything.”<sup>1</sup>

Changes and disruptions brought by digital revolution challenge people, systems, values and frames everyday and bring as much danger to humanity as hope and great promise. What is digitalization? How can development organizations use digitalization as a mean to a paradigm shift, to fight inequalities and insure a sustainable world for all?

Digitalization means digital transformation of the economy; it’s technology-driven so it includes new digital technologies and also digitization processes; it affects everything we know – from the financial industry with the emergence of new technologies such as blockchain or virtual currency, to mobility economy with new sharing models and electric solutions, to new business models, new ways of working specially on health, education and legal sectors.

It’s certain that digital economy’s expansion is driven by digital data and *platformization* and for that reason Data became the most important resource in the new economy. The question is how digital transformation enables Sustainable Development, leaving no one behind, and how policies are in place to enhance civil society space and equal access to digital intelligence and resources.

In the 2019 United Nations General Assembly many data-focused initiatives Sustainable Development Goals were brought to light, by many new Development players, such as Facebook, Rockefeller Foundation and several private sector entities.

With this Webinar we intend to present the international Digitalization for Development framework, focusing on the challenges and opportunities for civil society organizations, and bringing examples and concrete successful and impactful digital experiences.

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<sup>1</sup> Development is going digital, Alistiq, CONCORD and FOND, 2018.